

I. Introduction

This document aims to establish basic rules and guidelines for the use of marketing materials of Avrii SOL brand by entities engaged in the resale of these products.

II. Definitions

Avrii SOL: A brand of renewable energy products offered and produced by Avrii, including photovoltaic modules, inverters, carports, and photovoltaic architecture.

Avrii: Avrii sp. z o. o. with its registered office in Tarnów (Poland), ul. Mroźna 8, 33-102 Tarnów, entered into the register of entrepreneurs of the National Court Register kept by the District Court for Kraków – Śródmieście in Kraków, 12th Commercial Division of the National Court Register, KRS: 0000783431, tax ID: 9930672075, share capital: PLN 505,000.00 – manufacturer and distributor of renewable energy devices and systems, producer of the Avrii SOL brand and owner of intellectual property rights to marketing materials, including the Avrii and Avrii SOL marks.

Marketing Materials: All materials transferred by Avrii for the purpose of the Use (in accordance with point III point 1 below) to entities conducting resale or obtained by these entities from Avrii, regardless of the method of such transfer or obtaining, including in particular, but not limited to, product graphics, logos, and trade names of Avrii SOL brand products. These materials are subject to use as provided directly by the Marketing Department of Avrii, however, marketing materials may only be used in a manner consistent with the applicable (if any) trademark book, Avrii visual identification principles and any guidelines provided by Avrii. In case of doubts as to the rules of using marketing materials in the context of compliance with the above – it is necessary to contact the Marketing Department of Avrii.

Resale: Activities involving the sale of Avrii SOL brand products by entities other than Avrii.

III. Use of Marketing Materials

Entities engaged in the resale of Avrii SOL brand products may utilize marketing materials, including product graphics, logos, and trade names, provided they meet the following requirements:

1. **Use** – These materials may only be used for the promotion of Avrii SOL brand products.
2. **Territory of use** – Materials may be used without territorial restrictions.
3. **License terms** – The materials are made available to the extent referred to in point 1 above (Use) in the form of a non-exclusive license in the fields of exploitation specified in Article 50 of the Polish Copyright Act.
4. **Disclaimer** – The provision of marketing materials does not constitute any transfer by Avrii to any third party of any intellectual property rights to these materials, subject to the license referred to in point 3 above (License Terms).
5. **Manufacturer Identification** – All marketing materials used by entities engaged in the resale of Avrii SOL brand products must clearly indicate that Avrii is the manufacturer of the Avrii SOL brand.
6. **Technical Information** – Entities engaged in the resale of Avrii SOL brand products must maintain technical information consistent with the current product sheets offered in a specific foreign market.
7. **Areas of Use for Marketing Materials** – Marketing materials may be used in the following areas:
 - a. Websites
 - b. Social media
 - c. Online stores

- d. Printed materials
- which are owned by the entity engaged in the resale of Avrii SOL products.

IV. Conclusion

Any violations of the principles set out in this document and any Avrii guidelines regarding the use of marketing materials may result in the necessity to cease using Avrii SOL brand marketing materials and taking any appropriate legal actions by Avrii to protect its legal interests.

